

## PROFESSIONAL SERVICES REFERENCE LIST

### Attorneys/Legal Services

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Ed Newman  
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& Clarenbach  
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Capitola, CA 95010  
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Dennis Book  
Book & Book  
1414 Soquel Ave., Ste. 203  
Santa Cruz, CA 95062  
(831) 427-5132

Joe Haselton  
Haselton & Haselton  
2425 Porter St.  
Soquel, CA 95073  
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Ashley Winn  
11 Seascape Village  
Aptos, CA 95003  
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Alan Smith  
Pre-Paid Legal Services  
(831) 438-2662  
[www.prepaidlegal.com/biz/asmith](http://www.prepaidlegal.com/biz/asmith)

Also: see the Lawyer Referral  
Service of Santa Cruz County,  
reachable at  
[www.lawyerreferralsantacruz.org](http://www.lawyerreferralsantacruz.org)

### Financial/Tax

Max Walters  
Walters & Kondrasheff  
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(831) 429-8617

Pat Mauldin  
Mauldin & Company  
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740 Front St., Ste. 365  
Santa Cruz, CA 95060

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Anderson Accountancy Corp  
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Bob Mason  
Coast Financial Services  
4450 Capitola Road  
Capitola, CA  
(831) 462-0330  
[www.coastfinancialservices.com](http://www.coastfinancialservices.com)

### Commercial Insurance Agents

Battistini Canfield/  
Thoits  
1200 Pacific Ave.  
Santa Cruz, CA 95060  
(831) 423-1822

Aver-Neuwald-  
Berryessa Ins LLC  
931 Mission St.  
Santa Cruz, CA 95060  
(831) 423-4304

### Business Brokers

Nozer Haladwala  
BizAcq Team, Inc.  
5619 Scotts Valley Dr., #220  
Scotts Valley, CA 95066  
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Rex Walters, PhD  
Bob Norton, C.B.I.  
Sylvia Reyes  
Coast Business Brokerage  
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**PROFESSIONAL SERVICES REFERENCE LIST**

**Mediation & Facilitation for  
Family Businesses**

Conflict Resolution Center  
3065 Porter Street  
Soquel, CA 95073  
(831) 475-6117

Christine King  
Center for Non-Violent  
Communication  
225 Rooney St.  
Santa Cruz, CA 95060  
(831) 459-6919

Karen Calcagno  
Advantage Family Business Center  
PO Box 1080  
Soquel, CA  
(831) 475-4479

**Internet & Social Media**

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Next Space  
101 Cooper St, Santa Cruz, 95060

Melody Sharp Web Design  
melody@melodysharp.com  
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3395 North Polo Drive  
Aptos, CA 95003

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**Marketing and Business  
Development**

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MBD Consulting  
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